

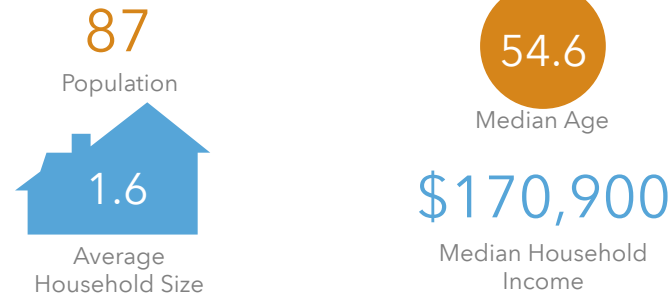


Key Demographics

Old Town



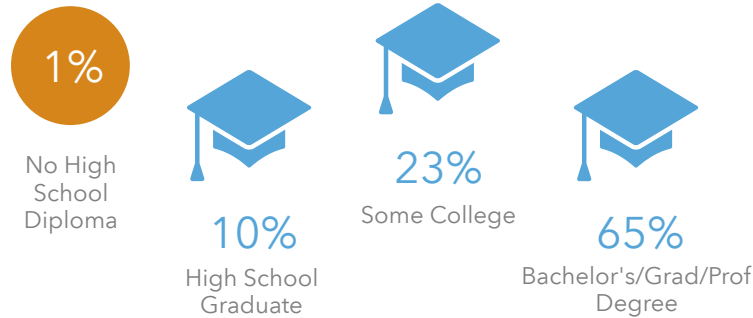
KEY FACTS



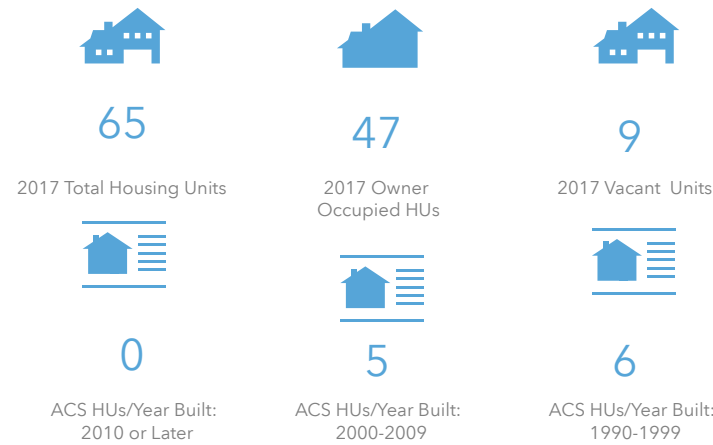
BUSINESS



EDUCATION



HOUSING



Households By Income

The largest group: \$200,000+ (39.3%)
The smallest group: \$15,000 - \$24,999 (0.0%)

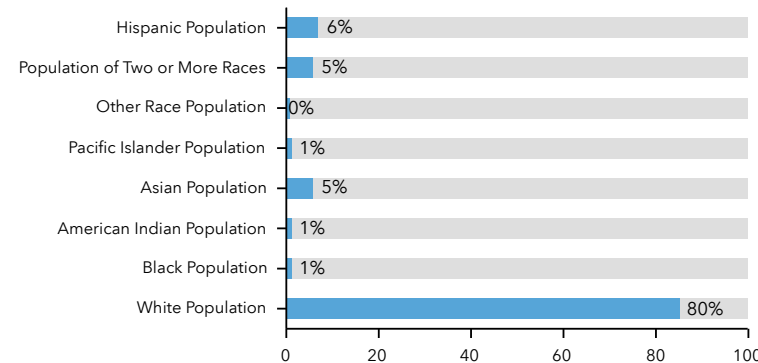
Indicator ▲	Value	Diff
<\$15,000	5.4%	-1.2%
\$15,000 - \$24,999	0.0%	-5.4%
\$25,000 - \$34,999	0.0%	-5.9%
\$35,000 - \$49,999	7.1%	-4.1%
\$50,000 - \$74,999	3.6%	-14.2%
\$75,000 - \$99,999	0.0%	-15.7%
\$100,000 - \$149,999	23.2%	+0.7%
\$150,000 - \$199,999	17.9%	+10.7%
\$200,000+	39.3%	+31.6%

Bars show deviation from Pierce County

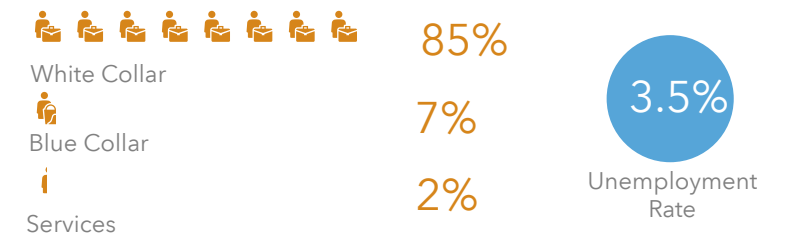
HOUSING STATS



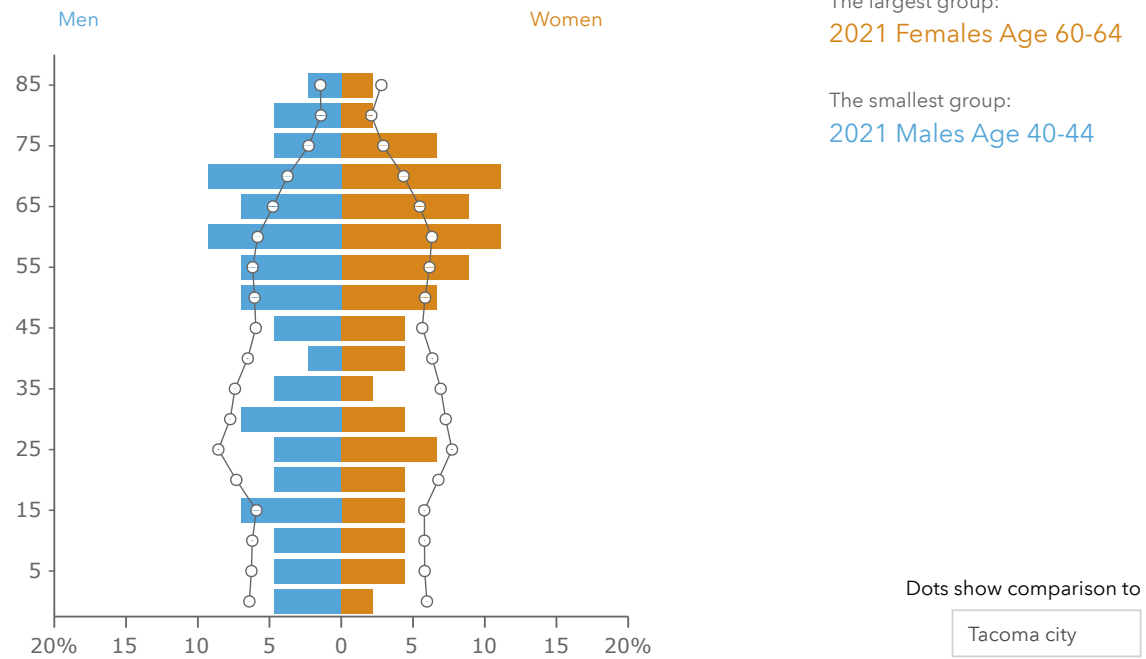
2021 Race and Hispanic Origin (Esri)



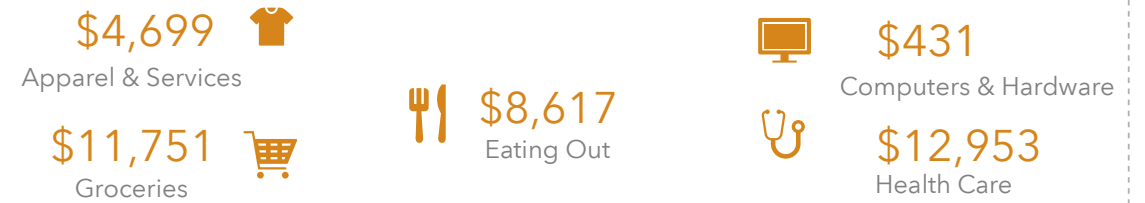
EMPLOYMENT



Age Pyramid



ANNUAL HOUSEHOLD SPENDING



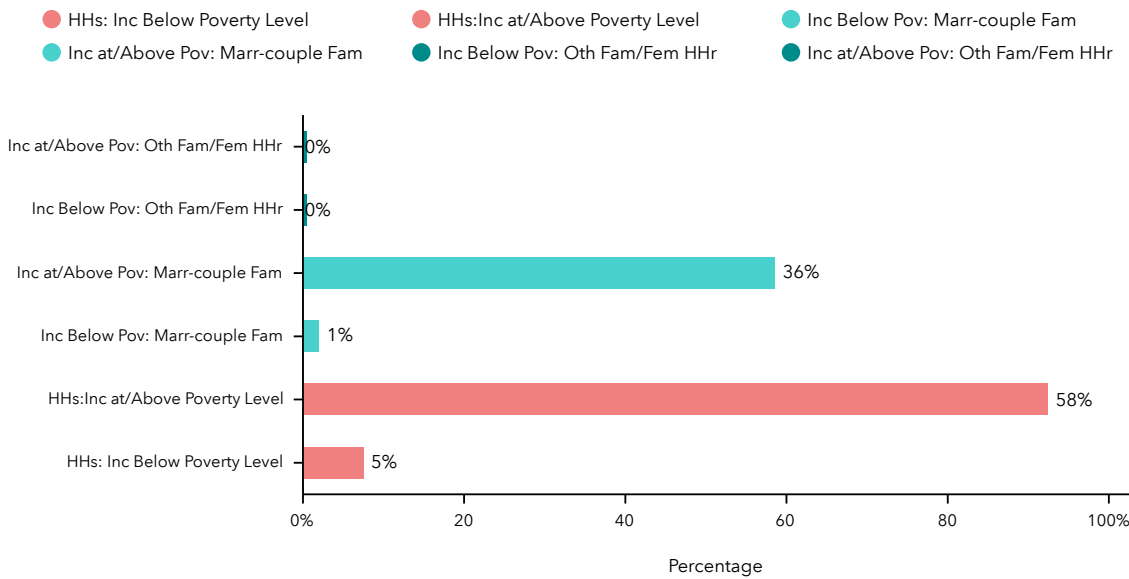
INTERNET ACCESS



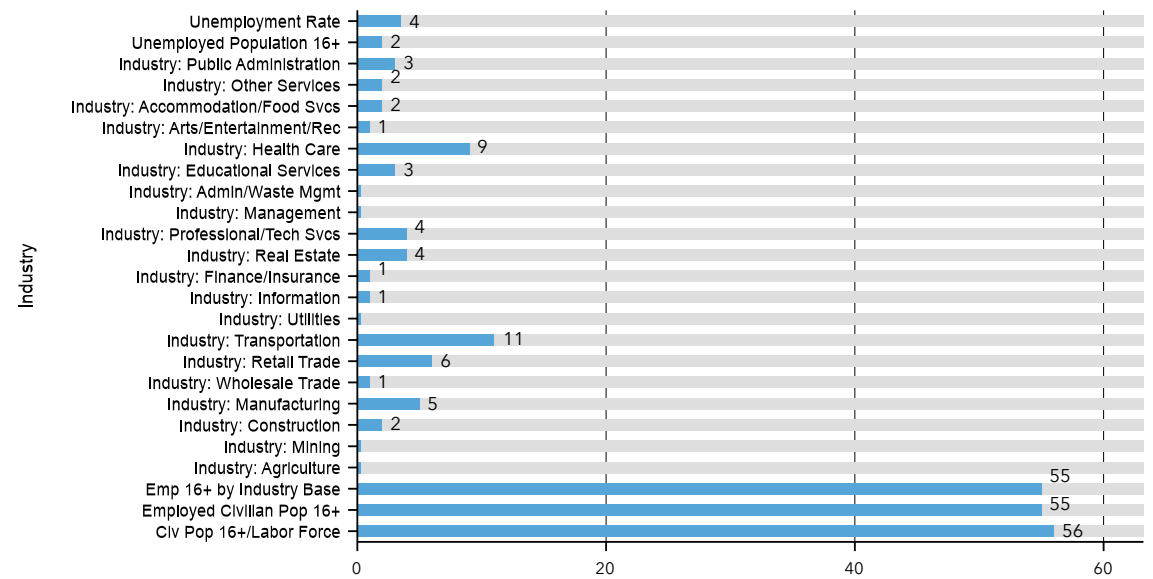
CRIME INDEX



2015-2019 Households by Poverty Status (ACS)



2015-2019 Labor Force by Industry (Esri)



Source: This infographic contains data provided by Esri, Esri and Data Axle, American Community Survey (ACS), Esri and Bureau of Labor Statistics, Esri and GfK MRI, AGS. The vintage of the data is 2021, 2015-2019.